



*Alice's
Corner*

“This little piggy went to market”. And so did Miss Alice. I was able to go both to the Atlanta and Dallas markets searching for just the right items to bring into the Store. I have two more markets to attend if time allows. We try to listen to all of our customers and bring in what interests them. Of course we will always have everything needed to build and maintain our water gardens, etc. but being able to shop throughout the Store for gifts for others, accessories for our homes both inside and outside décor, etc. is an added pleasure. The pond dollar redemption program last month and our Company’s employees pretty much cleaned out the Store and the best part of my job is to replenish. Products will begin coming in the end of January and will continue weekly so that each time you visit, something new will be displayed to tempt you. With economy being what it is, we will continue to supply our customers with the best buys for your dollars. Your purchases all year help to build up your bank account of pond dollars. Remember you earn pond dollars at each class; and something

new this year in your newsletter will be a notification of one product if purchased during the newsletter month will be rewarded with double pond dollars. Mike also throws in a surprise every now and then of an idea for extra pond dollars. Read your newsletters and come see us often for customer rewards. **The Store will be closed Thursday and Friday, February 11th and 12th for all our employees to attend an important training seminar.** We will be carrying some new product and all of our vendors have new ideas that will benefit our customers. In saying that, please be patient with the Store being closed. We will be so much smarter because of it, “don’t you know?” Our class schedule magnets are in... remember to ask for one when you come in. Our first class will be next month, Saturday March 13th at 10:00 a.m. to be exact. Everyone place on your “must do” list to attend this year’s anniversary “Pond Pro Shop’s Super Build-a-Pond Day” April 24th at 9:00 a.m. We will make this year’s anniversary a great celebration. Plan on coming and bringing many with you. We expect outstanding weather...in a warm sense, but remember; if we have to—we can party inside...lots of room. When you come to the Store, you will notice a

new addition in our yard...a beautiful fireplace...outside. Our installation crew did a beautiful job and we plan on enjoying this all year long. Just another thing to make our yard more adaptable to your own. Right now, if we were to install a pond, a putting green, and a fireplace and patio in your yard...you would not have to mow. Enticing, right? And for those of us who like green and plants around, plant a few pots to adorn the patio. Did I mention we have those too? The new container of pottery should arrive by the first of March. Another type of pot...firepots. They will be in soon...come see.

*Double Pond Dollars
Tidal Wave Pump A-21
5400GPH 2 year Warranty
\$499
Valid through February 28, 2010*

Wishing all of us a great 2010.

Alice

Tips and Tricks

We believe there are three essential items for every pond.

- 1) A pump or pumps for circulation. Your pond should turn over once each hour for good health.
- 2) Filtration-both mechanical and biological. Typically you will find the mechanical in the skimmer and biological in the waterfall or in the case of an external filter, maybe both in one.
- 3) And, an ultraviolet (UV) light. Some models are made to operate in the pond, some outside but in either case they are necessary to control the single cell algae that turns your water green.



Between freezes, our install crew worked diligently to add this beautiful fireplace to our display yard. We now need to landscape around it, put in the grate and firewood and provide some comfortable cushions and it will be ready for you to come sit a spell.

Newsletter Update ----- We appreciate all your positive comments about our newsletter. We try our best to get this information out in a timely manner and keep a sale going with coupons in each newsletter for your benefit. However, if you choose not to receive it anymore, please let us know. As some of you may have noticed, we have merged our customer database and the newsletter database. Many of you received our newsletter for the first time in January. If you would like to switch from USPS to email service, just let us know at news@pondproshop.com.

Bring new life to your garden!

Note: Winter Store Hours now in effect. Enter off Kickapoo, park in the west lot.

Club Meetings

Tulsa 2nd Tuesday @ 6:30pm

OKC 2nd Wednesday @ 7:00pm 3400 NW 36th, OKC

Shawnee 3rd Tuesday @ 6:30pm Pond Pro Shop. 605-9092 for info

Choctaw 3rd Sunday Afternoon @3:00pm. 391-3215 for info

Stillwater Meetings resume in March.

Duncan 1st Tuesday @7:00pm

Oklahoma's Largest Inventory & Lowest Prices

WINTER Store Hours (Beginning October 19th) M-F 8am-5pm Saturday - closed Sunday - closed

SUMMER Store Hours (Beginning March 13th) M-F 8am-6pm Saturday - 9am-4pm Sunday - closed

DIRECTIONS From OKC: I-40 East to Kickapoo exit (exit 185); 2 miles north of Shawnee Mall From Tulsa: I-44 west to Chandler, south on Hwy 18 to Garret's Lake Rd (Stoplight), west to Kickapoo, north to 7901 N. Kickapoo.

405.273.8363 www.pondproshop.com

Free Classes - SPRING/SUMMER SCHEDULE 2010 Check the schedule for start times. All classes are free and open to the public. No advance registration required. More classes added each month. Ten Pond Dollars awarded for each class. Watch this schedule each month for more classes. Classes will be held Rain or Shine. Pond Pro Shop has the only 'indoor' training facility for pond builders. If it's raining, we train inside.

Mar 13 10:00am

Mar 27 9:00am

Apr 10 10:00am

April 24 9:00am

May 15 10:00am

Spring Startup Everything you need to know to jump start your pond for the 2010 season.

Build a Pondless Feature Waterfall or waterfall and stream, you decide. Size it to fit your yard.

Create a Disappearing Fountain or Bubbling Rock An easy project for the do-it-yourselfer

Super Build a Pond Day Our anniversary and a chance for you to learn how to build a pond. Savings on all pond equipment today.

Plants/Fish/Algae Everything you always wanted to know about plants fish and algae but were afraid to ask.

More classes added each month

Learn and share information about your pond at our free classes!



Icicles on the arbor after the last freeze



The Water Garden Capital of Oklahoma!



Coupons for in-store use

Mystery Coupon

15% off!

Any single item in stock in the store. You pick the item, we'll take 15% off. Coupon required, good through February 28, 2010. Not valid with any other coupon, discount or sale.



Coupon must be present for discount. Valid for retail store purchases only. Not valid with any other discount. Applies to Retail Store Pricing Only.



Coupons for in-store use

\$318 OASE Pond-O-Vac 3 \$318

Regularly \$629.99

Jumpstart the season with a cleaner pond. The continuous operation makes this vac easy to use. Two cylinders-one dumps while the other fills. The Pond-O-Vac 3 will save you hours of time during your annual cleanout. Bring in this coupon and take one home today.

