



*Alice's
Corner*

...and....we 're off!!!! 2010 season began with a near stampede. Our first class on Saturday, March 13 was an exceptional class. We had 103 to sign in for class (in 2009, 57 signed in for the same beginning class). If you were here at the class we thank you for your presence as well as your patience. We were first thrilled and second outnumbered. Jaclyn and I were the "cashiers" and Mike and Jay were instructors, information specialists and "go-fers". It took us a while but we enjoyed every customer and are sorry if we missed you. We have two classes this month and they are on your schedule as April 10, "Disappearing Fountain"; and our BIG Anniversary Class Day "Super Build-A-Pond Day on April 24, 9:00 a.m. This is one day you will definitely want to come to the Store. We will have the usual light snack for breakfast and our pond-building class, but we will also have lunch for you.

We celebrate by having prizes, big sales, games for fun; lots more cashiers and information

specialists. The whole company comes out to help us on this day. Worst case scenario and the weather is "yuk", we will party and build the pond inside in our indoor class arena.

My guys cringe when receiving calls saying Pond Pro Shop has a shipment to be picked up. The results of my shopping trips in both Atlanta and Dallas began coming in the last of February and will continue on through the year depending on the season...spring, summer, fall and yes, Christmas. The guys tell me there is no more room but somehow I find spaces. Most of it is selling as I move it in, so "no worries". I hope you can come in often to see what I have brought in to the Store.

Skip will be back in the Store when you receive this letter. Mike and I will be glad to see him walking in after his knee replacement. We have suffered with his absence, but probably not nearly as much as he. Glad to get you back Skip. Jay has been promoted to Installation Supervisor. He will still teach a lot of the classes so you will see him, often I hope. Hardy plants will be in this week, tropicals not until May...fish will be coming in a few weeks. Everything comes together seemingly at once. Customers are ready to build their new pond features or increase sizes. As we learned in our first class, it is time to "wake" our ponds up, check out our fish population, etc. Daylight Savings Time gives us more hours to work outside as the temperature allows. "Spring has Sprung".

*Double Pond Dollars
\$\$\$\$ X 2 on
Any Pressurized Filter
Valid through April 30, 2010*

I want to thank each of you for the compliments/encouragement regarding our newsletter. I need all of you to know that without Mike, this newsletter would have my "corner" and that is about it. We discuss tips, sales, etc., then he puts the whole thing together, admirably. I hope each of you are considering registering your pond. We believe this will benefit you when it comes time for replacements, treatments, warranty issues, etc. It will take us a while to get it set up but worth the efforts. See you later this month! *Alice*

Tips and Tricks

Here are the steps to a good Spring Cleanout for those who were unable to attend our March 13h class.

- Fish Care
- Plant care
- Pond Clean Out
- Filter Clean Out
- Water Testing
- Handling Leaks

Now is the time to implement an algae control plan. Some ponders are already reporting algae growth in their ponds.

New Products in the store... Many of you have asked about faux rocks to use in water features. We have just received our shipment of Hargrove rocks and even have a couple of them already set up in features. These rocks come in eight different sizes and are constructed of Glass Fiber Reinforced Concrete (GFRC). While they are a lot lighter than real rock, they still weigh from 14 to 165 pounds. Shown at right is the Coronado, a 16" X 12" x 8" weighing 14 pounds with a retail price of \$49.00; below is the Babbling Brook, one of the new 'pooling stones' that weighs 165 pounds and retails for \$599. It is approximately 30" x 40" X 20" and contains a nice gently moving pool of about 2-3".



We also have just received the new Cal LED Solar EggLite Panels (at left) from Little Giant. These will be wonderful additions to your features that won't require another electrical source nearby. They'll retail for \$65 with two lights.



Pond Registration Update—For those of you who have already signed up for our new pond registration program, forms are being prepared and will be mailed to you shortly. For any of you interested in registering your pond, let us know in the store the next time you're in and we'll get you the necessary forms.

Bring new life to your garden!

Note: Store hours changed in March. We are now open on Saturday's again.

Club Meetings

Tulsa www.gcwgs.com
2nd Tuesday @ 6:30pm

OKC www.wgso.org
2nd Wednesday @ 7:00pm

Shawnee 3rd Tuesday @ 6:30pm
Call Julie, 605-9092 for info

Choctaw 3rd Sunday Afternoon @ 3:00pm.
391-3215 for info

Stillwater 4/20/10 @ 7:00pm
stillwater-watergardens.org

Duncan SW OK WGS 1st Tuesday @ Red River Tech Ctr. 7pm

Oklahoma's Largest Inventory & Lowest Prices

SUMMER Store Hours (Beginning March 13th)
M-F 8am-6pm
Saturday - 9am-4pm
Sunday - closed

WINTER Store Hours (Ending March 12th)
M-F 8am-5pm
Saturday - closed
Sunday - closed

DIRECTIONS

From OKC: I-40 East to Kickapoo exit (exit 185); 2 miles north of Shawnee Mall
From Tulsa: I-44 west to Chandler, south on Hwy 18 to Garrett's Lake Rd (Stoplight), west to Kickapoo, north to 7901 N. Kickapoo.

405.273.8363
www.pondproshop.com

Free Classes - SPRING/SUMMER SCHEDULE 2010

Check the schedule for start times. All classes are free and open to the public. No advance registration required. More classes added each month. Ten Pond Dollars awarded for each class. Watch this schedule each month for more classes. Classes will be held Rain or Shine. Pond Pro Shop has the only 'indoor' training facility for pond builders. If it's raining, we train inside.

Apr 10 10:00am

Create a Disappearing Fountain or Bubbling Rock

An easy project for the do-it-yourselfer

April 24 9:00am

Super Build a Pond Day

Our anniversary and a chance for you to learn how to build a pond. Savings on all pond equipment today.

May 15 10:00am

Plants/Fish/Algae

Everything you always wanted to know about plants fish and algae but were afraid to ask.

May 29 9:00am

Build a Pondless Feature

We'll show you how to build a pondless feature in your yard. Learn waterfall techniques from our installation crew. Class lasts about 2 1/2 hours.

June 12 10:00am

The Whole Backyard

Water features, putting greens, artificial turf, outdoor fireplaces and fire rings, beautiful pots...what more could you want in the whole backyard?

More classes added each month

Learn and share information about your pond at our free classes!



PRO SHOP
7901 N Kickapoo
Shawnee, OK 74804

This armadillo won't bother your fish. He can't swim.



The Water Garden Capital of Oklahoma!



Coupons for in-store use

\$99 Faux Rock Kit \$99

Perfect for the patio or small entrance area. This kit contains the faux rock, cobblestone, reservoir, pump and fittings—everything but the water! Total weight approx. 35 pounds. One year warranty on the pump. Regularly **\$129.00** Limited quantity in stock.



Coupon required, valid through 4/30/10.

Coupon must be present for discount. Valid for retail store purchases only. Not valid with any other discount. Applies to Retail Store Pricing Only.



Coupons for in-store use

20% AlgaeFix OFF



Coupon required, valid through 4/30/10.