



*Alice's
Corner*

“Christmas in July?” Not here at least, except for two reasons. One is to inform you of our upcoming plans during Christmas season to have a few “nights at Pond Pro Shop” for all of our customers. I feel I should help you to place us on your Christmas schedule before your calendar is all filled up. We will definitely let you know as the time approaches of those dates. This will be a first at Pond Pro Shop, one we have talked about for a few years and are just now planning enough ahead that we can incorporate it into all of our schedules. We will have Christmas lighting around our ponds that should be a beautiful sight and inside will have refreshments, gift items for Christmas, etc. As my “partner in crime,” Janie Buck, and I are both Christmas enthusiasts we will have such fun planning this that we may start this month (behind the scenes) getting ready. The second reason for “thinking Christmas in July” is strictly a mental therapy for the heat we experience in July and August.

July is such a special month in that we can celebrate our independence, our freedoms, our families,

and, of course, our ponds. July is “National Water Garden month”. A few clubs have already had their public pond tours in June, but there are some that will have their tours this month. Contact the Store for more information. Have you every noticed in your neighborhood how many of your neighbors have a water feature of some sort? As we are printing newsletters, it amazes us sometimes how many collective ponds are in some neighborhoods. If you and your neighbors have water features in common, let us know how much competition is involved or if it is just joyful to share with each other your features. Do you have neighborhood tours or parties around your pond features? Most of us do not slow down enough to enjoy our neighbors. You know, if we can share storm cellars, we should take time to share our beautiful backyard as well.

The first class this month July 10th is “Controlling Algae”. The interesting thing about having this class is the more we know, the more there is to know. It seems a new type of algae is raising its “brown” head in our area. A customer fought it last year without a lot of success. We will be busily researching solutions to help you all we can.

Remember your pets these hot summer days. A lot of our customers call wanting pet safe chemicals to use in their ponds. All of the chemicals that are in our Store to use as algacides, clarifiers, etc., are safe for your fish and your pets. Always read and follow directions when adding any chemical or treatment to your pond. The heat does strange things to the combinations of chemicals and we should always be alert and aware. Keep plenty of aeration in your pond for the hot summer days. Provide some type of shade whether it be plants, netting, trees, arbors, etc. for your fish. Shade will also help cool the water for your pet’s drinking habits. Shade helps reduce algae growing in your pond. It has always been a mystery to me when we are told to build our ponds in full sun, then have to figure out a way to shade them. Build your water feature where you will enjoy it the most then deal with the circumstances this place might cause, e.g. under a tree will have, of course, falling leaves, etc. There are many different styles of water features, build yours so that you and your pets can safely enjoy them.

Our pond build class this month is July 24th. We hope to bring more into the class rather than the actual building. Jay and his crew do such a wonderful job teaching you how to use the equipment in the building process...this time I am going to ask him to stretch his thinking cap to bring a lot more of the interesting aspects of building a pond. We always want to teach you something new. *Alice*

*Double Pond Dollars
\$\$\$\$ X 2 on
Any Savio-Skimmer
Valid through July 31, 2010*

Tips and Tricks

Because water is less able to hold oxygen as its temperature increases, even the cleanest of ponds may experience low oxygen levels during hot summer days. It is critically important to make sure that fountains, waterfalls, and aerators are working especially well during hot weather. Don't wait until your fish are gasping for oxygen at the surface of the water. Remember that a garden pond can never have too much oxygen. Fish, aquatic life and nitrifying bacteria that break down ammonia and nitrite all benefit considerably from more oxygen.

New Products in the store..



Two new filters from Pro Eco Products. On the left is the Eco Bio Flow 16000 for ponds up to 16,000 gallons without fish, 8,000 with fish and plants. It is a gravity flow filter so it must be higher than the pond surface. The UV light shown in the photo is not available at this time. On the right is the new CPF pressurized filter suitable for ponds up to 1000 gallons with fish. It comes in two sizes and has a built in UV clarifier. This filter may be buried in the ground up to



the level of the clamping ring and is easily camouflaged by landscaping. Simple backwash feature allows for ease of maintenance

News Flash!! Pondovac 4's to be arriving soon! Oase has informed us the newest version of the Pondovac will be arriving mid July.

Water Garden Club Meetings

Tulsa 2nd Tuesday @ 6:30pm Tulsa Garden Ctr
 OKC 2nd Wednesday @ 7:00pm Will Rogers
 Shawnee 3rd Tuesday @ 6:30pm. 605-9092 for info
 Choctaw 3rd Sunday Afternoon @3:00pm. 391-3215 for info
 Stillwater 3rd Tuesday @ 7:00pm stillwatergardens.org for meeting info
 Duncan 1st Tuesday @7:00pm Red River Tech

Water Garden Society of Oklahoma Tour July 17-18

Learn and share information about your pond at our free classes!



7901 N Kickapoo
 Shawnee, OK
 74804

Bring new life to your garden!

The Water Garden Capital of Oklahoma!

On these hot July days, remember what it felt like in December 2009.



Free Classes - SPRING/SUMMER SCHEDULE 2010

Check the schedule for start times. All classes are free and open to the public. No advance registration required. More classes added each month. Ten Pond Dollars awarded for each class. Watch this schedule each month for more classes. Classes will be held Rain or Shine. Pond Pro Shop has the only 'indoor' training facility for pond builders. If it's raining, we train inside.

July 10

Controlling Algae

Everything you ever wanted to know about controlling the algae problem in your pond but were afraid to ask.

10:00am

July 24

Build a Pond

There's some work involved but it's not rocket science. Let Jay and the crew show you all the tricks of the trade.

9:00am

August 7

Disappearing Stream

Meandering through the yard, a stream can provide a calming influence on life. Come learn how to install one in your yard.

10:00am

More classes added each month

Visit us on the web at www.pondproshop.com where you'll find loads of information about our facilities, products, displays and more. Store Hours: M-F 9:00am-6:00pm; Sa 9:00am-4:00pm. Two miles north of Interstate 40 at exit 185, 7901 N. Kickapoo, Shawnee, OK 74801

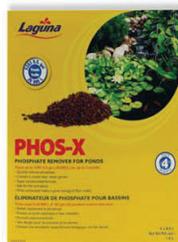


Coupons for in-store use only

20% off!

PHOS-X

Phos-X absorbs and traps phosphate, nitrite and nitrate, gradually and safely. As a result, your pond water will be crystal clear and provide ideal living conditions for fish and plants. Phos-X is easy to use and greatly reduces hands-on pond maintenance.



Coupon required. Valid through July 31, 2010

Coupon must be present for discount. Valid for retail store purchases only. Not valid with any other discount. Applies to Retail Store Pricing Only.



Coupons for in-store use only

20% off!!

RapiClear

Crystal Clear Rapiclear is designed to clear water gardens and koi ponds quickly and safely by combining particulate to make it too heavy to float. This process is commonly called "flocculation." It is particularly helpful when the water is hazy with dirt particles like we've had after the recent rains. This product is not an algacide.



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